

Brand consultant posting

Your job	You will develop brand strategies for clients, lead client engagements (managing teams) and sell work to existing clients and new prospects. We have a highly international portfolio of clients spread across Europe and the Middle East. Our business is project-focused and we encourage a great deal of autonomy and accountability in our project teams. While the vast majority of work is done out of our London office, frequent travel for client presentations will be required.
Our culture	We are a small, but quickly growing agency. So, while we feel like anything is possible, there is a lot of work to be done. We have direction and focus, but we gravitate to people that do not take themselves too seriously. You will do well here if you are happy working with autonomy and in an environment where you can set the structure and manage your own time. We promote a casual, friendly and fun atmosphere in our office.
What you'll be doing	<ul style="list-style-type: none">▪ Building brand strategies for the clients, leading all phases from customer research, to management workshops, to brand architecture recommendations.▪ Building teams and fostering effective communication between our staff and clients.▪ Coordinating project teams, budgets and timelines.▪ Developing and maintaining relationships with clients at a senior level.▪ Writing proposals and leading pitches for new business.
What you will need	You will have worked across a broad range of industries and have strong international experience. You'll be a thinker and a promoter, able to understand brands at an academic and a practical level. Being a team player is a must and you had better have a sense of humour. You will need skills in diplomacy and the demonstrated ability to work across a diverse range of cultures. You're a big-picture person, and you will have done most things at least once - be it leading on a retail design job to launching a website. While it's important to get along with clients at a senior level, it's even more important that you are able to generate creative strategies and constructively challenge the client on a regular basis to get the best outcome. We are positioning ourselves to deliver 'ideas that transform brands', so we need the thinkers that can get the job done.
Your CV	<ul style="list-style-type: none">▪ You have at least 8-years of brand-building experience, with at least half of them spent at a specialist brand agency i.e. not in an advertising or PR agency.▪ An MBA is nice to have, but sophisticated business knowledge is a must.▪ You will have proven experience working at a senior-management level for large clients across a number of countries.

- The offer While we are looking to the long-term, all of our positions begin as short-term contracts - typically 6 months. We consider this a trial period in order for us to understand whether we have a good fit for skill and culture. Once we know we are right for each other, we will offer a full-time position.
- When applying
 - Please send your CV along with current salary figure to people@brandinstinct.com
 - We review all new applicants every two weeks and will contact you when we want to arrange an interview.
- Contacts Our address is
Brandinstinct
The Tea Building
56 Shoreditch High Street
London E1 6JJ
Map is available on the website
- Our phone number is
+44 207 754 5930

We'd like to thank everyone for their interest.