

Posting

Designer posting

Brandinstinct
The Tea Building
56 Shoreditch High Street
London E1 6JJ

Map is available on the website

Our phone number is
+44 207 754 5930

Your job

You will spearhead design projects for our clients. You will work with other senior creative talent on a team as small as two or as large as ten people. We don't have a creative director, and we do not employ junior creative staff, so you will be working in a team of equals, sharing work, sharing ideas and supporting each other as the project progresses. Most of the design we undertake involves identity development. Often, the projects will extend into developing the identity across a wide range of media across our clients channels. We have a highly international portfolio of clients spread across Europe and the Middle East. Our business is project-focused and we encourage a great deal of autonomy and accountability in our project teams. While the vast majority of work is done out of our London office, frequent travel for client presentations will be required.

Our culture

We are a small, but quickly growing agency. So, while we feel like anything is possible, there is a lot of work to be done. We have direction and focus, but we gravitate to people that do not take themselves too seriously. You will do well here if you are happy working with autonomy and in an environment where you can set the structure and manage your own time. We promote a casual, friendly and fun atmosphere in our office.

What you'll be doing

- Building our design capability, and fostering a positive design ethic in a cooperative and professional atmosphere.
- Taking a leading or active role in design projects for clients across multiple media.
- Presenting your work to clients. Once a relationship is established between you and the client, we may often send you alone (i.e. without a consultant) to present work.
- Brainstorming with all our teams on creative approaches for client work across projects, receiving feedback and offering feedback on all projects we are working on as an agency.
- Developing creative pitch work when required.

What you will need

Creating break-through design is what will get you out of bed in the morning. While some technical knowledge is required and a lot of technical knowledge is a plus, you will be the kind of person that is passionate about new ideas. You will have worked across a broad range of industries and have strong international experience. More than anything, you will be able to talk about your ideas in a clear and confident manner - to the rest of our team and to our clients. While we want all of our people to be proud of their work, we expect all our people to park their egos when on projects, so that the best ideas can emerge. Ultimately you create the visual design of the brand and therefore you will seek to understand the brief, working together with the clients and teams to ensure the best designs are created for the project at hand.

Your folio

- You have at least 6-years of design under your belt, with at least half of them spent at a specialist brand agency i.e. not in an advertising or web design agency.
- Significant and interesting identity development is a must
- Work across a broad range of industries and media is a must.
- Working internationally is a big plus.
- Working for big brands is a plus, but not considered more important than the ability to produce genuine creative ideas and to be able to articulate them to an audience.
- Originality is key.

The offer

While we are looking to the long-term, all of our positions begin as short-term contracts - typically 6 months. We consider this a trial period in order for us to understand whether we have a good fit for skill and culture. Once we know we are right for each other, we will offer a full-time position.

When applying

- Please send your CV along with current salary figure to people@brandinstinct.com
- We review all new applicants every two weeks and will contact you when we want to arrange an interview.

Contacts

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We'd like to thank everyone for their interest.